



SOUTH CENTRAL INDIANA AIDS WALK

Fundraising Ideas

1. Share Your Fundraising Link

Share the link to your personal or team fundraising page on your social media and encourage friends and family to make online donations.

2. Include Event info in Your Email Signature

Include information about your South Central Indiana AIDS Walk team in your email signature. Each time you send an email, the recipient will be provided with a reminder to sponsor you.

3. Post an AIDS Walk Poster or Sign

Put signs up in your dorms or workplace. Locations could include by the elevators, on your doors, by vending machines, break rooms, bathrooms, and classrooms. Letting everyone know that you are having a fundraiser for the AIDS Walk and that you would be grateful for their donation.

4. Encourage Friends to start a team

Ask your friends or coworkers from other departments to start a team, and have a friendly competition to see who can raise the most money for the AIDS Walk. Customize teams by creating team names and have a unique hashtag for social media.

5. Collect Loose Change

Everyone has a loose change in a cup or just sitting around. Ask people to donate their loose change. You will be surprise how quickly it adds up!

6. Offer Services. Get Creative!

Offer friends something in return for their donation. You could offer to be the designated driver next time you and your friends go out, help someone with chores, or provide tutoring in exchange for a donation to the South Central Indiana AIDS Walk.

7. Dinner with Friends

Contact a restaurant to set up a Dine and Donate. Make flyers, send out an Evite, text everyone you know to go to the restaurant that day. The restaurant gets more business, and you get more money for the AIDS Walk total!



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8. Karaoke Night

Ask a local bar to host a karaoke night, collect a cover charge and put all the proceeds to your AIDS Walk total. Encourage friends to tip their favorite singers, or tip the hilarious attempts.

9. Hug It Out

Go to the Sample Gates and offer people hugs for an at-will-donation. You will raise money for your Team, and you can make someone smile.

10. Ask Local Businesses to Collect Money

Ask a restaurant/local business to have a tip jar by the register. This will encourage people to donate to your AIDS Walk total. Try asking local restaurants. Not only will you encourage supporting local business, you can make the community aware of the Bloomington AIDS Walk and encourage more participation.

11. Do Something Crazy

Do something embarrassing for a donation! Examples could include posting an embarrassing picture, cutting/dying your hair, or dressing crazy in public.

12. Host a Study-A-Thon

Host a study-a-thon for midterms. Have people come out and study. Encourage participants to ask family, friends, teachers, and co-workers to donate so many dollars for every hour worked.

13. Fundraise “In Person”

Record a personal message asking for Bloomington AIDS Walk donations and post it on YouTube, Facebook, etc. You can even thank sponsors via videos.

14. Ask Your Coworkers

Tell your coworkers about the Bloomington AIDS Walk and ask them to donate money to your team. It never hurts to ask.

15. Write a Letter

Write a letter whether an email or through snail mail to your network and explain why you are participating in the South Central Indiana AIDS Walk and the difference that their donation could make in the community.